



LOBBYING & GOVERNMENT RELATIONS

Your Funding Is Decided in Rooms **You're Not In.**

Registered lobbying and advocacy representation at the Idaho Statehouse and with state agencies. I translate your mission into the language of committee rooms — building relationships with legislators and staff, drafting position papers, delivering testimony, and showing up consistently across the session and the interim, so the people who profit from those rooms aren't the only voices heard.

\$220

returned for every \$1 spent on lobbying in one landmark study — a **22,000% return.**

Alexander, Mazza & Scholz, "Measuring Rates of Return for Lobbying Expenditures," reported by NPR Planet Money (2012).

Title 74

Idaho lobbyist registration and reporting handled

31%

of nonprofits now lobby — down from 74% in 2000

Flat-fee

Compliant engagements — contingency fees prohibited

WHAT I DO

- **Registered representation** through session and interim
- **Testimony** delivery and committee strategy
- **Position papers**, fact sheets, and one-pagers
- **Coalition building** and stakeholder engagement
- **Agency relations** and rulemaking advocacy

COMPLIANCE BUILT IN

- Idaho registration before any lobbying activity
- Monthly reports filed on time, every month
- Itemized disclosure of reportable expenditures
- Records retained to the required schedule
- Federal LDA disclosure when thresholds are met

ENGAGEMENT CONFLICT SCREEN

RED — STOP

Contingency fee · principal has a financial stake · direct conflict between two clients

YELLOW — REVIEW

Adverse client positions · appearance of conflict · disclose and document first

GREEN — PROCEED

No conflict · flat fee or retainer · scope and authorization documented

WHY HIRE ME

Nonprofits in a coalition advocate at **57%** versus just **12%** going it alone (Independent Sector, 2023). Few Idaho firms pair statehouse advocacy with deep disability and public-sector compliance experience. **I show up consistently and stay compliant** — so your voice is heard without putting your registration at risk.